



AUSTRALIAN WOMEN IN MOTOR SPORT COMMISSION

MEETING SUMMARY 2/2019

SUMMARY OF AWMSC TELECONFERENCE HELD 14 MAY 2019

*This summary is an edited highlights package of the Minutes
Enquiries are to be directed to the Commission Executive Officer*

Issued: 12 June 2019

Issued by Commission Executive Officer to the following:

Chair CAMS Board	AMSDC Commissioners	Sport & Development Officers
Chairs CAMS State Councils	CEO	
Chairs State Advisory Panels	General Manager – Motor Sport	

COMMISSION COMPOSITION

Commissioners

Jessica Dane	JD	Qld	2019 – 2021 Chair	Sally Higgins	SH	WA	2019
Kristen Bailey	KB	SA	2019 - 2021	Karyn Lun	KL	Qld	2019 - 2021
Karyn Hamer	KH	Vic	2019 - 2020	Peter Marcovich	PM	Qld	2019

CAMS Board Member Portfolio Holder

Margot Foster AM	MF
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FIA Women in Motor Sport Representative

Jessica Dane

CAMS Administration

Tanja van Bokhoven	TB	CEO Delegate to Commission – CAMS Sport & Club Development Officer SA/NT
Simone Watkins	EO	Commission Executive Officer – CAMS Administration Officer, WA
Tom Snooks		Minutes Secretary

MATTERS ARISING FROM THE MINUTES

CHAIR REPORT

The Chair commented on the achievements of a number of Australian females in recent motor sport events:

- Caitlin Wood finished 10th at Hockenheim (Germany);
- the selection of Molly Taylor (Subaru), Chelsea Angelo (Porsche) and Alexandra Whitley (Volkswagen) for the TCR Australia (Touring Car Series).

Minute 0001: COMMISSIONER REPLACEMENT

Commission will seek guidance from CAMS CEO regarding the replacement of a Commission member for remainder of 2019.

Minute 0002: COMMISSION DEPUTY CHAIR

JD advised that Kristen Bailey has been approved by the CAMS Board to the position of Deputy Chair of the Commission.

Minute 0005: COMMISSION'S TERMS OF REFERENCE

The Commissioners finalised the Commission's Terms of Reference for presentation to the CAMS Board for approval. The Terms of Reference are:

"The Australian Women in Motor Sport Commission (AWMSC) will have responsibilities for participation of women in motor sport.

The AWMSC's mission is to support women in motor sport, attract more women into all aspects, disciplines and roles of motor sport and to encourage more women in the sport to inspire others to join.



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1.1 Responsibilities

- (a) The AWMSC will have the responsibility:
 - (i) For all matters relating to the support, development and growth of women in motor sport activities, in accordance with policy or plans as expressed by the Board and/or CEO from time to time;
 - (ii) To consider and make recommendations to the Board on female participation applicable to all aspects of the organisation and the sport.
- (b) The AWMSC is specifically charged with the responsibility for strategic planning and development of:
 - (i) The participation levels of women in motor sport and the development and monitoring of a national framework that informs, supports and recognises the recruitment, retention, development and recognition of women.
- (c) Support the development of a welcoming culture within Motor Sport to encourage and promote a gender friendly and inclusive environment with opportunities for all.

1.2 Functions

The AWMSC will be required to attend to the following specific matters:

- (a) The proactive consideration of policy in relation to the growth and development of women in motor sport, with a vision to improve gender balance.
- (b) The promotion of education for stakeholders to generate greater women's patronage, publicity and favourable public awareness.
- (c) Support women in motor sport in conjunction with various other Committees and Commissions.
- (d) A robust and proactive framework that utilises various and appropriate technology and media.
- (e) Support CAMS female development programs, which include *Dare to be Different.*

Minute 0006: NUMBER OF FEMALES IN MOTOR SPORT

Commissioners discussed:

- the desirability of working out a program whereby officials took the opportunity to swap roles from one discipline of the sport to another, even for a half day (say a flag marshal spending time with scrutineers), and will determine how this concept can be developed;
- that there are very few Gold grade female officials, as well as lower than desired number with the Silver grade, and this issue is to be raised with the Australian Officials Commission (AOC) seeking how more female officials can achieve Gold and Silver grades;
- a suggestion was to contact those states which are shown in the statistical data presented at the 22 February Meeting as doing better with participation of females in motor sport than others to determine why this is so; the Commission Executive Officer (EO) is to contact State Officiating Panels (SOPs) in the first instance and then the EO of the AOC if information is not readily forthcoming.

Minute 0007: FEMALE DEVELOPMENT PROGRAMS – 'GO TO' PERSON

At the Face to Face Meeting on 22 February 2019 the following were discussed:

- appointment of a 'Go-To Person' within the CAMS Administration for women with motor sport enquiries to be directed to and who can assist with the enquiry or direct it to the relevant state/club;
- States to also appoint a person to act as a 'Go-To Person' for women to contact with enquiries and ultimately this role be promoted on the website;
- CAMS to encourage clubs to develop a role of appointing a person to attend events.

It was determined that the concept of a 'Go To' Person be included in the Women in Motor Sport Club Guide (see Minute 0018).

Minute 0011: FEMALE OFFICIALS EXCHANGE

The Commission formed a Working Group to coordinate the activities involved in organising the Females Officials Exchange program which may include exchanges later this year for:

- Supercars exchange with New Zealand;
- Rally exchange with New Zealand.

Karyn Hamer and Karyn Lun were appointed to the Working Group, which will also include nominations from each of the appropriate disciplines (Race, Rally).

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If these Exchanges go ahead the Commission will be seeking a media and public relations program promoting the activity.

Minute 0014: FIA DRIVERS' RESULTS FORMS

The Chair, as the Australian representative on the FIA Women in Motor Sport Commission, reported that the FIA is establishing a system to collect female drivers' results from around the world to be forwarded to an FIA Detection Cell to enable the FIA to spot talent outside of its more direct methods. At this time the FIA has not stipulated what level of competition (eg: international, national, etc) will be involved.

Once the reporting system is established the Commission can start to consider how to implement the concept.

Minute 0018: MARKETING & COMMUNICATIONS GUIDELINES FOR CLUBS

Tanja van Bokhoven tabled a 'Women in Sport and Recreation – Communications and Marketing Strategies', developed by Change our Game (Vic State Government) in conjunction with the Victorian Equal Opportunity and Human Rights Commission; and advised that based on the Change our Game document, 'Women in Motor Sport – Communications and Marketing Guidelines' have been developed and will be distributed to clubs in June. In addition to the marcom guidelines, CAMS will develop a Women in Motor Sport Club Guide and a first draft of the guide will be presented the Commission's August Face to Face Meeting. The aim is to distribute the Guide to clubs early in 2020.

Minute 0019: DARE TO BE DIFFERENT 2019

The Commission was updated on the 'Dare To Be Different Program', advising that the AGP Program in March was most successful.



The following D2BD Programs will be conducted as follows:

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|---------------------------------|-----|----------------|
| • Erebus Motorsport | Vic | 21 May |
| • Supercars Ipswich Supersprint | Qld | 26 July |
| • Go Kart Track Port Melbourne | Vic | 20 September |
| • 888 Race Engineering | Qld | 17 October |
| • Supercars Newcastle 500 | NSW | 21/22 November |

Details of D2BD are on the CAMS website under www.cams.com.au/membership/d2bd which contains reports on activities, the 2019 calendar of activities, list of Ambassadors and a Q&A with one of the Ambassadors, videos of previous activities, etc; additionally, CAMS has regular information posted on Facebook and Instagram.

NEXT MEETING/S

- Face to Face Saturday 31 August – details to be advised;
- Teleconference Tuesday 10 December – commence at 1830 hours Melbourne time.